fashion calendar 1974

JANUARY

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MARCH

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34th year

a weekly publication

(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader. . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, MAY 6, 1974

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 6	OPENING OF FALL COLLECTION By invitation. Contact:	GIORGIO DI SANT'ANGELO : Joe Snow, 239-4155.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday May 6 11:00 A.M.	PRESS SHOWING	CHESTER WEINBERG FOR N.O.W. STUDIO 3:30. Contact: 221-1300.	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
May 6	11:30 A.M., HOUSE OF BRA	ANELL, (2nd show), 530 7th Ave	., 27th fl, 736-6983
	OPENING OF FALL COLLECTION By invitation. Contact:	JOHN KLOSS : Joanne Creveling, 586-2377.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR Buyers: 221-0644.
May 6	1:00 P.M., TEAL TRAINA	(2nd show), 550 Seventh, 15th	floor, LA 4-3520
May 6	2:30 P.M., LEW PRINCE OF	F ALDRICH, INC. (2nd show), 53	00 7th, 12th fl,CH 4-1872
Monday May 6 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Contact:	FOR RBCC	11 EAST 57TH STREET SHOWROOM - 6TH FLOOR
Monday May 6 3:30 P.M.	COLLECTION The Estevez Collection a	(530 SEVENTH AVE.) and the Anytime/Anywhere Colle 7 14 at 10:00 A.M., 8th floor.	ection. By invitation.
May 6	3:30 P.M., CHESTER WEINE	BERG FOR N.O.W. STUDIO (2nd sh	ow), 205 W.39th,221-1300
Monday May 6 5:00 P.M.	COLLECTION	LEO NARDUCCI/AMBIANCE vitation. Contact: Helen Pres	GRAND BALLROOM
May 6	5:30 P.M., HELGA (2nd sh	now), Hotel Gotham, Suite 1609	, CI 7-2200
	FALL COLLECTION BY JEAN MUIR By appointment. Contact	ENSUITE COUTURE:: 581-8583.	16 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday May 6	FALL COAT AND SUIT COLLECTIONS Also, Gallavanter collect appointment. Contact: I	(HERBERT GALLANT, INC.)	
Beginning Monday	SHOWING OF FALL COLLECTION	NORIKO (2650 W.BELDEN, CHICAGO)	ST. MORITZ HOTEL PRIVATE SUITE

Continuous showings by appointment. Contact: Gene Wasserberg, (312) 342-2410.

May 6

DATE	WHAT'S GOING ON	GIVEN BY	WHERE			
Beginning Monday May 6	COLLECTION	POSH, INC. BY JAY ANDERSON ions. designed by Jay Anderso				
Beginning Monday May 6	OPENING OF FALL COLLECTION By appointment. Contact	TANNER OF N.C.; TOBY TANNER; TANNERWAY : 244-6350.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR			
Monday May 6- May 9	PRODUCTS EXHIBITION Featuring men's, women's	DEVELOPMENT COUNCIL and children's ready-to-wear ng goods, etc. by 15 Hong Kor				
Tuesday May 7 9:30 A.M.	COLLECTION	CALVIN KLEIN PE 6-9601.	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR			
May 7	10:00 A.M., ADELE SIMPSO	N (2nd show), 530 7th, 23rd f	floor, LA 4-7626			
May 7	PRESS SHOWING: FALL COLLECTION By reservation. Buyers si	ILIE WACS how at 4:30 P.M. Contact: 354	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR -9080.			
May 7	11:00 A.M., MALCOLM STARR(2nd show), 530 Seventh Ave., 20th fl., 594-0030					
	SHOWING OF FALL COLLECTION By invitation. Contact:	MOLLIE PARNIS COUTURE 279-5012.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR			
May 7	1:00 P.M., HAROLD LEVINE	(2nd show), 530 Seventh, 21s	t floor,LA 4-0237			
Tuesday May 7 1:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact	MR. BLACKWELL: 279-8575.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR			
Postponed May 7		TATION, ORIGINALLY SCHEDULED Y 14 AT 1:30 P.M. (See pg. 6)				
May 7	2:00 P.M., PAGANNE; PAGANI	NE TOO (2nd show) 530 7th Ave	.,12th fl, 736-0151			
Tuesday May 7 2:30 P.M.	OPENING OF FALL COLLECTION By reservation. Contact	VICTOR JORIS : David Schneider, 279-9223.	500 SEVENTH AV5TH FL. CUDDLECOAT SHOWROOM			
Tuesday May 7	OPENING OF FALL COLLECTION	JOHN ANTHONY reservation. Contact: 239-7	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR 080.			
3:30 P.M.	Also may 14 at 3:30. By	2000214402011 001104001 200 /				
3:30 P.M. Tuesday May 7 4:00 P.M.	SHOWING OF FALL COLLECTION	JILL RICHARDS	530 SEVENTH AVENUE SYLVAN RICH-20TH FLOOR			
Tuesday May 7	SHOWING OF FALL COLLECTION By reservation. Continuo	JILL RICHARDS	530 SEVENTH AVENUE SYLVAN RICH-20TH FLOOR on Auley,947-8470.			

DATE WHAT'S GOING ON GIVEN BY WHERE Tuesday SEVENTY-FIFTH ANNUAL PRATT INSTITUTE N.Y. HILTON HOTEL May 7 FASHION SHOW TRIANON ROOM Show at 5:30. Tickets: \$5.00. Contact: Fashion Office, 636-3465. 4:30 P.M. 575 SEVENTH AVENUE Tuesday OPENING OF FALL CONCEPT VII BY RONALD KOLODZIE May 7 COLLECTION 17TH FLOOR 5:00 P.M. By invitation. Thereafter in showroom 530 Seventh, 22nd floor, 695-7715. Beginning OPENING OF FALL HARMAY BY 498 SEVENTH AVENUE Tuesday COLLECTION ST. AMOUR SHOWROOM - 22ND FLOOR May 7 Continuous by appointment. Contact: Gertrude, PE 6-5547. Beginning OPENING OF FALL DOMINIC ROMPOLLO 530 SEVENTH AVENUE Tuesday COLLECTION NEW SHOWROOM - 21ST FL. By appointment. Contact: Jo MacLeod, 736-3075. May 7 Tuesday FALL/WINTER MADEMOISELLE 350 MADISON AVENUE May 7-'74 FEATURES MLLE SHOWROOM-7TH FL. June 22 "Young Fashion and Beauty Futures" Part Two. Tues., Wed., Thurs., 9:00-5:00 P.M. by appointment. Also, Mlle's special accessories presentation May 14-June 22. Contact: Susan Reed, 692-4433. Wednesday OPENING OF FALL KASPER FOR 530 SEVENTH AVENUE May 8 COLLECTION J.L. SPORT SHOWROOM - 11TH FLOOR 9:00 A.M. By invitation. Contact: 239-4600. Wednesday OPENING OF FALL OSCAR DE LA RENTA 550 SEVENTH AVENUE COLLECTION May 8 SHOWROOM - 11TH FLOOR Press show at 3:00 P.M. Buyers, May 14 at 11:00. Contact: 524-9350. 10:30 A.M. Wednesday "PRATT PRIZE-WINNING GALEY & LORD THEATRE 22 May 8 CHILDREN'S COLLECTION" 1345 SIXTH AVENUE 11:00 A.M. By invitation. Contact: Rosemary Sheehan, 333-6420. Wednesday OPENING OF FALL RALPH LAUREN 550 SEVENTH AVENUE May 8 COLLECTION SHOWROOM - 8TH FLOOR 11:30 A.M. By invitation Contact: Joanne Creveling, 586-2377. Postponed JACQUES BELLINI PRESS PREVIEW OF FALL MENSWEAR, ORIGINALLY SCHEDULED FOR MAY 8 May 8 AT 12:30 P.M., HAS BEEN CANCELLED. (NEW DATE WILL BE ANNOUNCED.) Wednesday MEN'S AND WOMEN'S PIERO DIMITRI BARBETTA RETAURANT May 8 FASHIONS AT LUNCHEON 321 WEST 46TH STREET 12:30 P.M. Spring and Summer collection. Reservations: \$7.75. Contact: CI 6-9171. Luncheon Barbetta Publicity: Ellen Perl, TE 2-8212. Wednesday OPENING OF FALL ADRI 550 SEVENTH AVENUE May 8 COLLECTION SHOWROOM - 9TH FLOOR 1:00 P.M. By reservation. Contact: Flori Milan, 239-4155. Wednesday OPENING OF FALL RICHILENE BY 530 SEVENTH AVENUE May 8 COLLECTION JON MANDL SHOWROOM - 29TH FLOOR 2:00 P.M. By reservation. Continuous thereafter. Contact: 354-0679. Wednesday OPENING OF FALL SCOTT BARRIE; 530 SEVENTH AVENUE

BARRIE SPORT LTD.

May 8

2:00 P.M.

COLLECTION

By reservation. Contact: 354-7830.

-3-

SHOWROOM - 3RD FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 8 3:00 P.M.	SHOWING OF FALL COLLECTION By reservation. Contac	CHRISTIAN DIOR-N.Y. t: Marie Bottone, LØ 4-9220.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 8	3:00 P.M., OSCAR DE LA	RENTA (Press show), 550 7th A	ve., 11th fl., 524-9350
Wednesday May 8 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereaft Joanne Creveling, 586-2	CLOVIS RUFFIN (RUFFINWEAR) er at 550 Seventh Ave., 8th f 377. Buyers: 221-0644.	1441 BROADWAY 17TH FLOOR loor. Contact:
Postponed May 8		E CLARENDON COLLECTION (HENRY R 5:30 HAS BEEN POSTPONED TO	
May 8	SCANDINAVIAN FURNITURE	FAIR AT BELLA CENTER, COPENHA	GEN (May 8-12)
Beginning Wednesday May 8	PREMIERE: FALL WARDROBE SEPARATES New collection, designe change of date) By app	BERT AND LORRAINE GEIGER d and manufactured by Bert an ointment. Contact: 245-4937	CARNEGIE HALL-SUITE 1001 d Lorraine Geiger (Note
Beginning Wednesday May 8	FALL COLLECTION IN NEW YORK Continuous showings by	ROMI (426 N.LA CIENEGA,L.A.) appointment. Contact: Marie	PRIVATE SUITE
Wednesday May 8- May 18	FALL COLLECTION: HAND CROCHETS, KNITS Showing of hand crochet the first time, sweater	(436 PACIFIC, SAN. FRAN.) s, knits, high fashion ready-	HOTEL REGENCY PARK & 61ST STREET to-wear; and, for
Thursday May 9 10:30 A.M.	COLLECTION	MISS ELLIETTE, INC. er by appointment. Contact:	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR John Deely, 279-7347.
May 9	PRESS PREVIEW OF FALL COLLECTION By invitation. Buyers	HALSTON at 3:00 P.M. Contact: 354-63	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR 40.
Thursday May 9 2:30 P.M.	COLLECTIONS	DAVID CRYSTAL; SHIRTMAKER; CRYSTAL PLUS; ALLIGATOR CO. : Michele Abruzzo, BR 9-6560.	SHOWROOM - 23RD FLOOR
May 9	3:00 P.M., HALSTON, 550	Seventh Ave., 14th fl. (buyer	s show), 354-6340
	COLLECTION	RANDY RANDAZZO	530 SEVENTH AVENUE SYLVAN RICH - 20TH FL. on Auley, 947-8470.
Thursday May 9 4:30 P.M.	SURJIT AND ADARSH GILL	SAZ & SAZ BOUTIQUE vation. Contact: Tom Foster,	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR 758-8301 or 249-5639.
May 9	SIGNATURE COLLECTION	LEAMOND DEAN DESIGNS H.H. LTD. (DIV. TOWNCLIFFE) : Judy Lauterstein, WI 7850	SHOWROOM - 31ST FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 9	N.R.M.A. 20TH ANNUAL HOM	E FURNISHINGS CONFERENCE AT H	OTEL BILTMORE (244-8780)
Postponed May 10	THE BIEFF-HERRERA PRESS HAS BEEN POSTPONED TO TH	SHOW, ORIGINALLY SCHEDULED FO TURSDAY, MAY 16 AT 1:00 P.M. (OR MAY 10 AT 10:00 A.M. (see pg. 8).
Friday May 10 3:00 P.M.	BY STUDENTS	LABORATORY INSTITUTE OF MERCHANDISING eption after show at L.I.M., 1 PL 2-1530.	
May 13	10:30 A.M., EVA GABOR LO	OOK BY ESTEVEZ (2nd show), 530	7th, 8th fl., 221-6655
Monday May 13 12:00 Noon	FALL COLLECTIONS	GEOFFREY BEENE & BEENE BAG 14, 15 at 12:00 Noon. By rese	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR ervation. Contact:LW4-0454.
Monday May 13 3:30 P.M.	FAIL AND HOLIDAY COLLECTION Sportswear and dresses.	MRS. H. WINTER FOR YESTERDAY'S NEWS By invitation. Contact: Lev	115 WEST 23RD STREET STUDIO (6TH & 7TH AVE.) wis Winter, 989-5384.
Monday May 13 5:00 P.M.	COUTURE COLLECTION	HANAE MORI er by appointment. Contact:	27 EAST 79TH STREET SHOWROOM 472-2352.
Monday May 13 5:30 P.M.	COCKTAIL PARTY FOR BUYERS AND PRESS From 5:30 to 8:30 P.M.	VENDOME JEWELRY By invitation. Contact: Lois	EL MOROCCO 307 EAST 54TH STREET S Beekman, 628-4257.
Beginning Monday May 13	FALL LINGERIE AND LOUNGEWEAR COLLECTION Designed by Fernando Sar	ENSUITE COUTURE, INC.	16 WEST 57TH STREET SHOWROOM - 3RD FLOOR act: 581-8581.
Beginning Monday May 13	FALL COATS & TOPPERS By appointment. Contact	NAT HIRSCH FOR JUNIOR GALLERY t: 594-0352. Publ: Stutman Ass	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR soc., 247-2662.
Beginning Monday May 13	OPENING: FALL HAT AND JEWELRY COLLECTIONS Continuous. Contact: She	PETER & PEGGY FOR P.C. DESIGNS erry Batrus, 679-6281. Publ:	385 FIFTH AVENUE SHOWROOM - SUITE 809 Stutman Assoc.,247-2662.
Beginning Monday May 13	FALL COATS AND TOPPERS By appointment. Contact	HENRY RUTMAN FOR MISS GALLERY : 354-5060. Publ: Stutman Asso	225 WEST 37TH STREET SHOWROOM - 11TH FLOOR oc., 247-2662.
Beginning Monday May 13	OPENING OF FALL COLLECTION Continuous by appointmen	LEVINO VERNA nt. Contact: BR 9-2345.	1407 BROADWAY SHOWROOM - 34TH FLOOR
Monday May 13- May 16	FALL HOSIERY AND BODYWEAR Showings May 13- 2:30, 4 10:00, 2:30, 4:00. By ap	BERKSHIRE INTERNATIONAL 4:00; May 17 - 10:00, 2:30; ppointment. Contact: Ellen Fl	640 FIFTH AVENUE SHOWROOM - 7TH FLOOR May 14, 15, 16 - ynn, 581-8050.
Monday May 13- May 17	FALL AND WINTER COLLECTION Loungewear, leisurewear ext. 216. Public Relat.	CLAIRE HADDAD OF TORONTO, CANADA , sleepwear. By appointment. ions: Hamra Associates, 753-9	CANADIAN CONSULATE 1251 SIXTH AVENUE Contact: 586-2400, 833.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 13- June 7	COMPLETE FALL COLLECTION By appointment. Contact	CORO, VENDOME JEWELRY t: Lois Beekman, 628-4257.	47 WEST 34TH STREET 3RD FLOOR
Monday May 13- May 24	10, 11:30, 2:30. Also, 6	FORMFIT ROGERS Formfit Rogers Formfit Rogers Formfit Rogers Familia Pucci, Vera and Margers Fa	ald Pierce of New York.
Beginning Monday May 13	at 11:00. Contact: Joan	ody shapers: May 13-16, at 11 King, 689-4200, ext. 203. He 3:30. Contact: Lucille Berger	osiery, bodywear, slipper:
Monday May 13- May 22	MARKET WEEKS: LINGERIE, AT-HOME, FOUNDATIONS Showings at 9:30, 11:00 Mrs. Marjorie Carney, MU	and 2:00; May 13-16 and May 3	261 MADISON AVENUE GROUND FLOOR 20-22. Contact:
Monday May 13- May 24	FALL MARKET WEEK Featuring lingerie, loun Contact: Bernadette Kozi	KAYSER-ROTH agewear and foundations. Informel, 757-9600.	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR cmal modeling.
May 13	FALL HANDBAG MARKET WEEK	IN NEW YORK	
Monday May 13- May 22		THE H.W. GOSSARD CO. sleepwear and loungewear. Dai (No 9:30 show, Mon., May 13)	
Monday May 13- May 24	MARKET WEEKS	VANITY FAIR at 9:30, 10:30 and 2:30. By 2-6767.	SHOWROOM - 6TH FLOOR
May 14	10:00 A.M., LUIS ESTEVEZ	(2nd show), 530 Seventh Ave.	, 8th floor, 221-6655
Tuesday May 14 11:00 A.M.	PRESS PREVIEW: FALL '74 By invitation. Contact:	LIZ CLAIBORNE FOR YOUTHGUILD Barbara Morch, 594-8400.	N.Y. CULTURAL CENTER 2 COLUMBUS CIRCLE
May 14	11:00 A.M., OSCAR DE LA	RENTA (3rd show), 550 7th Ave	e., 11th fl., 524-9350
May 14	12:00 Noon, GEOFFREY BEE	NE (2nd show), 550 7th Ave.,	4th fl., LW 4-0454
May 14		LADY MADONNA (137 FIFTH AVENUE) nge of date). Contact: Joann	
	OPENING OF FALL COLLECTION	BILL SMITH FOR THE SKIP COLLECTION	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

2:00 P.M. By invitation. Contact: Valerie Albert, 868-8100.

DATE	WHAT'S GOING ON GIVEN BY WHERE
May 14	3:30 P.M., JOHN ANTHONY (2nd show), 550 Seventh Ave., 24th fl., 239-7080
Tuesday May 14 4:30 P.M.	FALL AND HOLIDAY BENDEL'S STUDIO HERMAN MILLER, INC. 51EEP & LOUNGEWEAR Introducing designs of Bieff-Herrera, Holly Harp, Carol Horn, Willi Smith to the world of leisure. By invitation. Thereafter by appointment, 10 west 57th Street. Contact: Pat Tennant, CI 7-1100, ext. 274 or 303.
Tuesday May 14 6:30 P.M.	ANNUAL INTERNATIONAL INTERNATIONAL TRADE SHOWS HOTEL MCALPIN LEATHER FASHION SHOW (545 FIFTH AVENUE) BALLROOM Sixth "In-Lea-Fash" Preview of men's and women's leather and suede ready-to-wear from Asia, Europe and Latin America. Production by Sybil Weinman. Contact: MU 7-1185.
Tuesday May 14- May 16	INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN Sixth annual exhibit of leather goods from 27 countries (Hours: 9:30 to 6:00) Contact: International Trade Shows, 545 Fifth Avenue, MU 7-1185.
Wednesday May 15 12:00 Noon Luncheon	"LINGERIE GOES PUBLIC" THE FASHION GROUP, INC. WALDORF4 STORIA LUNCHEON SHOW (9 ROCKEFELLER PLAZA) BALLROOM Showing of leisure fashions, underwear, sleepwear. Speaker: Geraldine Stutz. Prices: \$15.00, members; \$25.00, guests. Contact: CI 7-3940.
May 15	12:00 Noon, GEOFFREY BEENE (3rd show), 550 Seventh Ave., 4th fl, LW 4-0454
Wednesday May 15 12:30 P.M. Luncheon	FASHION SHOW DON SAYRES BARBETTA RESTAURANT AT LUNCHEON FOR D'AMSELLE 321 WEST 46TH STREET "Clothes with Summer in Mind". Reservations (\$7.75): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.
Wednesday May 15 4:00 P.M.	OPENING OF FALL TRIGERE 550 SEVENTH AVENUE PART II COLLECTION SHOWROOM - 16TH FLOOR Also, May 21 and 23 at 4:00. By reservation. (Press show, by invitation only, Tuesday, May 21 at 2:30). Contact: LO 3-1600.
Wednesday May 15 5:00 P.M.	PRESS PREVIEW OF THE CLARENDON COLLECTION N.Y. CULTURAL CENTER FALL COLLECTION (HENRY FRIEDRICKS CO.) 2 COLUMBUS CIRCLE Designed by Jerri Crooks. By invitation. Contact: Judy Espinar, PE 6-8867. (Note change of time and place)
May 15 5:00 P.M 7:00 P.M.	ANNIVERSARY PARTY GLAD PLASTIC PRODUCTS THE COLONY AND FASHION PRESENTATION Celebrating 10th anniversary of "Glad" plastic products. Guest of honor: "The Man from Glad" who will present couture line of "Glad" trash fashions. By invitation. Contact: 586-3810.
Wednesday May 15 5:30 P.M 7:30 P.M.	HANDBAGS AND ACCESSORIES COLOMBIAN TRADE 140 EAST 57TH STREET FROM COLOMBIA DEVELOPMENT BUREAU Featuring Bon Real Ltd, Colombian Casuals, Escoral, Importa Ltd., Kathy McKeany Imports, Laminaco, Nalcomex, Naturaleza en Fantasias. By invitation. Contact: 758-4772.
Wednesday May 15 6:00 P.M.	OPENING OF FALL MICHAEL NOVARESE & HOTEL PLAZA COLLECTION PIETRO ORSINI PRIVATE SUITE Also May 16 at 6:00. By reservation. Thereafter by appointment. Contact: PL 9-3000.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday May 15	OPENING OF FALL COLLECTION Presenting the entire da Continuous by appointment	ANNE KLEIN AND COMPANY DONNA KARAN ay-to-night, total wardrobe for it. Contact: 279-9912.	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR or Fall 1974.
Thursday May 16 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact:	ALBERT NIPON Susan Dimond, 354-0760.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday May 16 11:30 A.M.	PRESS PREVIEW: FURS BY EMERIC PARTOS Presentation of Emeric Press show, by invitation	BERGDORF GOODMAN Partos' exclusive fur collects on. Publicity: Suzanne Butter	FUR SALON 2ND FLOOR ion for Bergdorf Goodman. rfield, PL 3-7300.
Thursday May 16 12:00 Noon Luncheon	present Straw Hat Awards	FABERGE es in association with Cary Great for theatrical achievement. By invitation. Contact: Low PL 2-7722.	Straw Hat Achievement
Thursday May 16 1:00 P.M.	PREVIEW OF FALL COLLECTION Designed by Arturo Herre Contact: Barbara Ottavia	BIEFF-HERRERA era and Neil Bieff. (Note char ani, 691-1666.	7 WEST 22ND STREET SHOWROOM - 9TH FLOOR nge of date and time.)
Thursday May 16 2:30 P.M.	PREVIEW OF FALL COLLECTION By invitation. Contact	HITCH BY JONATHAN HITCHCOCK Dave Wolfson, 686-9044.	838 SIXTH AVENUE (29TH ST)
Thursday May 16 2:30 P.M.	OPENING OF FALL COLLECTION Also, May 21 and 23 at 2 12:00 Noon at Hotel Pier	BILL BLASS 2:30. By reservation. (Presserve, by invitation). Contact	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR show, Mon., May 20 at : 524-6968.
Friday May 17 9:30 A.M.	collection available to	MARY McFADDEN McFadden's clothes for day as stores across the country. For appointment at 131 East 71	or press and buyers. By
May 19- May 22	FALL COLLECTIONS BY MET Contact: Henry Frydan,	ROPOLITAN SPORTSWEAR EXHIBITO	RS AT STATLER HILTON
May 20	12:00 Noon, BILL BLASS,	PRESS SHOW AT HOTEL PIERRE.	By invitation, 524-6968
May 21	2:30 P.M., TRIGERE PRES	S SHOW, 550 Seventh, 16th fl,	By invitation. LO 3-1600
May 21	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave.,	17th floor, LA 4-6968
May 21	4:00 P.M., TRIGERE (3rd	show), 550 Seventh Ave., 16th	h fl., LO 3-1600
Wednesday May 22 11:00 A.M.	FALL COLLECTION IN LOS ANGELES Contact: Rod Owens (213)	A & O COUTURE) 627-7586.	122 EAST 7TH STREET L.A. CALIFORNIA

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 22 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "New Look Aris Isotoner Publicity: Ellen Perl,	ARIS Suit" Reservations (\$7.75): TE 2-8212.	BARBETTA RESTAURANT 321 WEST 46TH STREET CI 6-9171. Barbetta
Wednesday May 22 4:00 P.M.	COLLECTION	RONALD AMEY By invitation. Contact: Hele	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR n Borger, CO 5-7720.
Thursday May 23 12:30 P.M.		TOBE-COBURN SCHOOL Lippincott, Chairman of the Book graduates; awards to outstand the Book graduates and the Book graduates awards to outstand the Book graduates awards awards to outstand the Book graduates awards awards awards to outstand the Book graduates awards awa	
Thursday May 23 1:30 P.M.	ANNUAL STUDENT FASHION SHOWS Men's and women's fashion 4:00 and 8:00. Contact	FASHION INSTITUTE OF TECHNOLOGY ons, designed by students. Short: 239-7652.	227 WEST 27TH STREET BOARDROOM - 9TH FLOOR owings also at 2:30,
May 23	2:30 P.M., BILL BLASS (4th show), 550 Seventh Ave.,	17th floor, LA 4-6968
May 23	4:00 P.M., TRIGERE (4th	show) 550 Seventh Ave., 16th	fl, LO 3-1600
Saturday May 25- May 30	FALL MARKET WEEK IN DALLAS Women's and children's Goldstein, 527 Madison	wear Fall market. Contact: (DALLAS APPAREL MART 2300 STEMMONS FREEWAY 214) 634-1970; or Jack
May 27	MEMORIAL DAY (Monday) -	- Legal Holiday	
May 27- May 30		OR CLOTHING TEXTILES IN FRANKI n chamber of Commerce, 582-778	
Wednesday May 29- June 12	Afternoons May 30, June	DEERING-MILLIKEN (1045 SIXTH AVENUE) , June 4, 5, 6, 7, 11, 12. Sho 3, 6, 10. Refreshments at 4:0 : June Roche, 695-1200, ext.	ow at 8:00 A.M. 00 P.M. Show at 4:50.
May 30	INTERNATIONAL FURNITURE	FAIR IN BARI, ITALY (May 30-	June 4)
Saturday June 1- June 4	ANNUAL DISPLAY MARKET	NATIONAL ASSOCIATION OF DISPLAY INDUSTRIES har, Fri., May 31. (Contact: 1	N.A.D.I. SHOWROOMS
Monday June 3 11:00 A.M.	COLLECTION	PIERRE CARDIN FOR MICHAEL FORREST Pat Forrest, LO 4-4726.	333 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	PREVIEW: FALL FUR COLLECTION By invitation. Fashion PE 6-6944.	BROTHERS CHRISTIE	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR act:

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday June 3 4:00 P.M.		MICHAEL FORREST BY STEPHEN BURROWS ter in showroom, 333 Seventh A 0 4-4726.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR Avenue, 20th floor.
Monday June 3- June 7	A.I.A.Z., Azurit, Natif, Tobias, Union Export, Mc Angeles, June 12-14 at B	ISRAEL TRADE CENTER ostume jewelry collections by: He'man Jewelry, Rones Brothe onopaz. In Chicago, June 10-1 Beverly Hilton; Miami Beach, S Pavkovic or Jeanette Gottlieb	ers, Bat-Ami Varsano, 1, at Sheraton; <u>Los</u> June 16-18 at Versailles
Beginning Monday June 3	OPENING OF FALL COLLECTION Continuous showings by a	KIMBERLY appointment. Contact: Bette B	1441 BROADWAY NEW SHOWROOM - 16TH FLOOR Boote, 221-7373.
Tuesday June 4 9:30 A.M.		BONNIE CASHIN FOR H.B.A. FURS (350 SEVENTH) Donna LA 4-0105.	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 4 11:30 A.M :	PRESS SHOWING OF FUR FASHIONS By invitation. Buyers' Thereafter at 333 Sevent		550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR tion. Contact: 354-6340. t: 736-0088.
Tuesday June 4 2:00 P.M.	FUR COLLECTIONS BY THREE DESIGNERS Preview of furs designed invitation. Contact: 73	ALIXANDRE FURS d by Givenchy, Calvin Klein ar 36-5550.	150 WEST 30TH STREET SHOWROOM - 18TH FLOOR and Viola Sylbert. By
June 4	3:00 P.M., HALSTON FURS	(2nd show), 550 Seventh Ave.	, 19th fl., 535-3542.
Tuesday June 4 3:30 P.M.	SHOWING OF FALL FUR COLLECTION By invitation. Thereaf Rome and Donald Brooks	GOLDIN-FELDMAN ter by reservation. Fashions USA. Contact: Nona Lou Greene	345 SEVENTH AVENUE SHOWROOM - 12TH FLOOR by Giancarlo Ripa of e, 535-8151.
June 4- June 6		EXHIBIT, SPONSORED BY AMERICAN LISEUM. Contact: 757-5000.	N APPAREL MANUFACTURERS
Wednesday June 5 8:30 A.M.	SEMI-ANNUAL SEMINAR Fall, Winter, Holiday pomembers. Contact: France	MERCHANDISING MOTIVATION (200 MADISON AVENUE) resentation. Price: \$15.00, me ces Hodges or Marjørie Reich,	1221 SIXTH AVE. (49TH ST) embers; \$25.00, non-
Wednesday June 5 11:00 A.M.	FUR COLLECTION	ontact: 524-6968. For buyers	SHOWROOM - 17TH FLOOR
June 5	AND RESORT COLLECTION	KEN SCOTT USA LTD. fter by appointment. Contact	SHOWROOM - 5TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday		AMERICAN FUR INDUSTRY	HOTEL PLAZA
June 5	FASHION SHOW		BALLROOM
5:00 P.M.	Contact: Alice Encke, Be	ell & Stanton, 759-4800.	
Wednesday	2ND ANNUAL AWARDS	THE FRAGRANCE FOUNDATION	HOTEL PLAZA
June 5		(116 EAST 19TH STREET)	
7:00 P.M.		, including 2 special awards	
Cocktails		Industry and a Salute to the c, 8:30 P.M. Awards 10:00 P.M.	
Thursday	PRESS PREVIEW:	CHRISTIAN DIOR FURS;	345 SEVENTH AVENUE
June 6	FALL-WINTER FURS	LAURENCE KAYE FURS	SHOWROOM - 21ST FLOOR
		er at 10:30 and 2:30. Contac	t: 695-8340.
Thursday		ADOLFO; FERNANDO SANCHEZ	
June 6		FOR REVILLON FURS	
11:00 A.M.&		show at 2:00 (Adolfo); and at	2:30 (Fernando Sanchez).
11:30 A.M.	Contact: Sonny, 565-4122	2.	
June 6	2:00 P.M., ADOLFO FOR RE	EVILLON FURS, 333 Seventh Ave	., 9th fl., 565-4122
June 6	2:30 P.M., FERNANDO SANO	CHEZ FOR REVILLON FURS, 333 S	eventh, 9th f1,565-4122
Thursday	FALL FUR	BEN KAHN WHOLESALE	150 WEST 30TH STREET
June 6			SHOWROOM - 13TH FLOOR
3:30 P.M.	By invitation. Fashion (Coordinator: Sybil Weinman. C	ontact:Ernest Graf,
	279-0633.		
Friday		THE FASHION GROUP, INC.	
June 7		(9 ROCKEFELLER PLAZA)	
9:00 A.M.	Also at 12:00 Noon. Pri	ices and more details later.	Contact: CI 7-3940.
June 8-		FAIR (FENIT) IN SAO PAOLO, BR	AZIL 19TH SEMI-ANNUAL
June 16	EXHIBITION OF TEXTILES A	AND READY-TO-WEAR.	
Monday June 10-	PRESS SHOWING: FALL	HALSTON	33 EAST 68TH STREET SALON
11:30 A.M.	MADE-TO-ORDER	vate clients at 3:00 P.M. Con	
11:30 A.M.			
June 10	3:00 P.M., HALSTON (Priv	rate clients' show), 33 East	68th St., 794-0888
Monday	ANNUAL	FASHION INSTITUTE	227 WEST 27TH STREET
June 10	DINNER DANCE	OF TECHNOLOGY	
7:00 P.M.		person for "Foundation Fund	
	Development". (Black ti	ie). By invitation. Contact	: 239-7642.
Friday		GOVERNMENT OF QUEBEC	CHATEAU CHAMPLAIN &
June 14-	WEEKEND IN MONTREAL		LE CHALET
June 16		Winter collections by leading	
		on presentations will be start of the start	ged by Iona Monanan.
Sunday	SIXTY-THIRD NATIONAL	N.Y. COUTURE BUSINESS	N.Y. HILTON HOTEL
June 16-	PRESS WEEK	COUNCIL (141 W.41ST ST.)	6TH AVE. & 53RD ST.

Fall showings for press. By invitation. Director: Mildred Sullivan, LA 4-0461.

June 20

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday	MILLINERY SHOWING	MILLINERY INSTITUTE	HOTEL AMERICANA
June 19		OF AMERICA (10 EAST 40TH)	
12:00 Noon	"The Finishing Touch"	semi-annual millinery show.	By invitation. Contact:
Luncheon	Burt Champion, 686-2975.		•
Thursday	PRESS PREVIEW:	MEN'S FASHION ASSN.	ESSEX & SUSSEX HOTEL
June 20-		OF AMERICA	SPRING LAKE, N.J.
June 23	Sixth annual Fall-Winter Executive Director: Norm Katherine Agnello, LT 1-	preview of men's and boys' fan Karr. Fashion Director: 08210.	Tashions. By invitation. Chip Tolbert. Contact:
Monday	FALL SHOWINGS	AMERICAN DESIGNER	HOTEL PLAZA
June 24-	FOR VISITING PRESS	SHOWINGS	TERRACE ROOM
June 28	By invitation. Publici	ty: Eleanor Lambert, MU 8-21	.30.
	PRESS PREVIEW OF	ADOLFO	ST. REGIS HOTEL
July 1	FALL MILLINERY	(22 EAST 56TH STREET)	VERSAILLES ROOM
12:00 Noon	By invitation. Contact:	Elizabeth Bixon, 688-4410.	
ADDENDA BY F	PATTI CAPPALLI	Hotel Gotham, Suite 605 (213	736-5282
ALLEYCAT BY	BETSEY JOHNSON	.1407 Broadway, showroom 1803	, 947-4305
JOHN ANTHONY	RAINWEAR	.550 Seventh Avenue, 24th floo	or, 239-7080
THE ARKINS		530 Seventh Avenue, 7th floor	r, WI 7-5324
JOHN ASHPOOL	FOR KNITTING, INC	730 Fifth Avenue Suite 1902	, 586-2377
JIM BALDWIN	•••••••	205 West 39th Street, 4th flo	oor, 354-8740
BENSON & PAR	TNERS; & OUTLANDER GROUP I	TD 1407 Broadway, Suite	2107, 354-0026
BLASSPORT .		550 Seventh Avenue, 2nd floor	r, 354-1500
LEON BLOCK .		1290 Sixth Avenue, 14th floor	r, 541-7690
HOUSE OF BRA	NELL	530 Seventh Avenue, 27th floo	or,736-6983
ELEANOR BREN	NER FOR BRENNER COUTURE	498 Seventh Avenue, 5th floor	239-1150
BRIGANCE WAT	ERCLOTHES	1411 Broadway, Suite 1607, 56	53-0417

THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 12)

CARLYE BY SADYE WEINBERG 530 Seventh Avenue, 8th floor, 244-676	1
CASI 530 Seventh Avenue, 2nd floor, 594-447	0
COMPANY 5 BY DON SIMONELLI 530 Seventh Avenue, 4th floor, 354-812	0
D D DOMINICK SPORTSWEAR COMPONENTS 525 Seventh Avenue, 7th floor, 354-002	6
DALANI BY JEANNENE BOOHER 498 Seventh Avenue, 6th floor, 565-102	5
DESIGN THAI & STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-85	30
DOMANI	
THE EVA GABOR LOOK BY ESTEVEZ 530 Seventh Avenue, 8th floor, 221-665	5
COLLECTORS ITEMS BY ANNE FOGARTY 550 Seventh Avenue, 23rd floor, 564-91	15
ANNE FOGARTY FOR LEONARD SUNSHINE 550 Seventh Avenue, 23rd floor, 564-91	15
FRIEDRICKS SPORT BY BILL & HAZEL HAIRE 205 West 39th Street, 12th floor, P.	E 6-8867
DIANE VON FURSTENBERG 530 Seventh Avenue, 14th floor, 354-83	36
GAGLIANO OF CALIFORNIA Hotel Gotham, private suite, CI 7-2200	
GAVI BY HELMAR COOPER 530 Seventh Avenue, 26th floor, LO 3-6	126
GENRE BY GIL AIMBEZ (DIV. PETER CLEMENTS)530 Seventh Avenue, 2nd floor, 35	4-1855
MADY GERRARD KNITWEAR; MADY'S SPORTSWEAR1407 Broadway, Suite 3201, 279-725	7
GINALA, GINESSA, AQUANALA 512 Seventh Avenue, 13th floor, 244-27	00
GINORI & GINORI PLAYERS 498 Seventh Avenue, 12th floor, 244-470	00
GIORGINI	0
GOLDWORM 1410 Broadway, 20th floor, 244-1700	
GREAT TIMES	
GUNDA, RANDAZZO, JILL RICHARDS, WILLI OF CALIF530 7th, Sylvan Rich, 20th fl	, 947-8470
GEORGE HALLEY 498 Seventh Avenue, 9th floor, 564-0910	0
HALSTON III	40
HOLLY HARP Hotel Plaza, Suite 1401-1403, PL 9-3000	0
KIKI HART BY GEORGE SAMEN	57
DANIEL HECHTER	3
HELGA	35-6033
JONNY HERBERT; PAB LTD	00
(Constitute on Page 21)	-13-

THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 13)

Continued from pg. 13)
JAMISON 498 Seventh Avenue, 24th floor, 239-9477
JAN'S THINGS LTD. BY JAN STRASS 498 Seventh Avenue, 14th floor, 524-8126
KAMALI
NAT KAPLAN , INC 498 Seventh Avenue, 21st floor, 239-9400
KAPPI 498 Seventh Avenue, 21st floor, 239-9494
KASPER FOR JOAN LESLIE · · · · · 530 Seventh Avenue, 11th floor, 239-4600
GAYLE KIRKPATRICK FOR TUDOR SQUARE SPORTSWEAR 1407 Broadway, Suite 2106, 279-8120
LOOMTOGS TENNIS WHITES · · · · · · · · · · · · · · · · · · ·
MAC TAC OF PARIS FOR LEONARD SUNSHINE, INC550 Seventh Ave., 23rd floor, 564-9115
T. T. MALLO BY MAX ADLER · · · · · 205 West 39th Street, 6th floor, 221-6330
MAISONETTE BY HOWARD LAWRENCE · · · 498 Seventh Avenue, 16th floor, CH 4-0600
MAIN STREET · · · · · · · · · · · · · · · 500 Seventh Avenue, 17th floor, 524-9800
MARITA BY ANTHONY MUTO · · · · · 530 Seventh Avenue, 5th floor, 354-9440
ADELE MARTIN BY CARA KIRBY · · · 498 Seventh Avenue, 6th floor, 565-1025
MASKIT OF ISRAEL · · · · · · · 48 West 55th Street, 1A, 541-9327
MASEPPI BY EMIL DE JOHN (DIV. SEQUEL I) 498 Seventh Avenue,4th floor, 868-8100
VERA MAXWELL · · · · · · · · 530 Seventh Avenue, 26th floor, LO 3-4358
MIGNON & MIGNON SPORT BY DOROTHY FARBO498 Seventh Avenue, 15th floor, BR 9-5991
MIRSA KNITWEAR · · · · · · · · · · · · · · · · 1410 Broadway, 12th floor, 489-8420
HANAE MORI BOUTIQUE · · · · · · · 25 East 79th Street, showroom, 472-2352
DAVID MORRIS CO. BY HARRY STRIEBEL525 Seventh Avenue, 5th floor, WI 7-0511
NANTUCKET NATURALS · · · · · · · 498 Seventh Avenue, 17th floor, CH 4-3558
BOB PAPELL, INC. · · · · · · 550 Seventh Avenue, 18th floor, 221-1336
PARIS COLLECTIONS 543 Madison Avenue, 3rd & 5th floors, 832-7100
PF BOUTIQUE & KNITS; PARNES-FEINSTEIN530 Seventh Avenue, 10th floor, 279-0952
PAPILLON · · · · · · · · · · · · · · · · 530 Seventh Avenue, 14th floor, 868-2880
MOLLIE PARNIS BOUTIQUE · · · · · · 530 Seventh Avenue, 18th floor, 279-5012
LEW PRINCE OF ALDRICH, INC. · · · 530 Seventh Avenue, 12th floor, CH 4-1872
PRISCILLA OF BOSTON · · · · · · 498 Seventh Avenue, 9th floor, 244-3847
RAFAEL BY BILL KAISERMAN · · · · 29 West 56th Street, 5th floor, 582-1760 (Continued on next page)
(Continued on next page)

THESE FALL COLLECTIONS HAVE OPENED (Continued from pg. 14) RODRIGUES (DIV. PETER CLEMENTS) . . . 530 Seventh Avenue, 2nd floor, LO 3-0988 530 Seventh Avenue, 4th floor, 221-1995 SAMUEL ROBERT RONA BY MARIO FORTE 498 Seventh Avenue, 6th floor, 565-1025 GIORIA SACHS 530 Seventh Avenue, 30th floor, LO 3-1640 PAT SANDLER & PAT'S PLACE 498 Seventh Avenue, 16th floor, CH 4-0600 ABE SCHRADER BY BELLE SAUNDERS . . . 530 Seventh Avenue, 15th floor, LO 4-9194 MORT SCHRADER BY JOEY GARGUILLO. . . . 530 Seventh Avenue, 15th floor, LO 4-9194 SCHRADER SPORT BY JUDY LUSCHER . . . 530 Seventh Avenue, 6th floor, LO 4-9194 SEQUEL I BY ELAINE BRANDT 498 Seventh Avenue, 4th floor, 868-8100 PHILIP SILLS BY BONNIE CASHIN 48 West 37th Street, 5th floor, LO 5-0274 JERRY SILVERMAN BY SHANNON RODGERS . . 530 Seventh Avenue, 17th floor, CH 4-7522 BILL SMITH FOR SKIP COLLECTION 498 Seventh Avenue, 4th floor, 868-8100 ST. GILLIAN BY KAY UNGER 498 Seventh Avenue, 21st floor, 695-5520 STARRSPORT (DIV. MALCOLM STARR); MALCOLM STARR..530 Seventh, 20th floor, 594-0030 JOSEPH STEIN, INC. 205 West 39th Street, 9th floor, 736-5890 STEPHAN CASUALS BY SANDY KAYNE . . . 530 Seventh Avenue, 15th floor, LO 4-9194 ERNST STRAUSS: SCHNELL SPORTS Hotel Gotham, Suite 1001, CI 7-2200 ILKA SUAREZ Hotel York, 488 7th Ave., Suite 305, 758-2287 LEONARD SUNSHINE KNITS BY ANNE FOGARTY..550 Seventh Avenue, 23rd floor, 564-9115 MIMISSUNSHINE (DIV. LEONARD SUNSHINE)..550 Seventh Avenue, 23rd floor, 564-9115 TEAL FOR GAY GIBSON 550 Seventh Avenue, 15th floor, 524-3520 TEAL TRAINA; SHERENA 550 Seventh Avenue, 15th floor, LA 4-3520 TOWNCLIFFE BY LEAMOND DEAN 512 Seventh Avenue, 31st floor, WI 7-3850 TSEKLENIS OF ATHENS (Until May 4) . . . Hotel Drake, Suite 2005, 489-0900 VICTORIA ROYAL BY MARTIN STAEHELY . . 530 Seventh Avenue, 7th floor, 947-5845 WACS WORKS BY ILIE WACS. 530 Seventh Avenue, 29th floor, 354-9080

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JANUARY	FEBRUARY	MARCH
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